

FULL-TIME WORK EXPERIENCE

NATIONAL GRID, FINANCE EXCELLENCE

Intern

2017 - 2018

- Times Square Global Finance Leadership Conference
- Broadway musical/Times Square-themed print & presentation graphics, and signage
- Custom presentation deck template- red carpet, marquee, front row themes
- Custom Playbill- Agenda laid out in Acts, leadership and presenters as The Cast, show-ads
- Leadership Photoshopped into famous Broadway posters
- Designed attractive and effective presentation graphics for onsite and offsite presentations
- 1 MetroTech (various teams), Boston FinEx, Times Square Global Finance Leadership
- Business Partner Evolution support collateral- templates, illustrations, persona development
- Promoted Safety Leadership Month 2017:
 - Organized team outing to National Guard Disaster Preparedness lecture
 - Arranged for FEMA preparedness materials to be shipped to all office locations
 - Assisted my team in leading in-house Safety Leadership Day presentation



LONG-TERM COLLABORATIONS

KELLY DWYER

2011 to Present

Illustrator/Designer, ongoing projects: Paper dress-up doll, social media graphics, branded memes, & lots more

Art Director, Happy Ending album: Designed & illustrated CD cover **2013**

Art Director, Mock Bottom album: Designed & illustrated CD cover, booklet and on-disc art, PR collateral and a custom 3D-puzzle diorama for the fans **2012**

Illustrator/Designer, Alter Ego Artist Showcase
Illustrated character and graphic for print, promotional and social media **2011**

DIANNE ARNDT PHOTOGRAPHY

Post-Production Editor, Collaborator **2004 to Present**

- Edited and color corrected images
- Retouched and restoration of archival art photos
- Assisted with design and maintenance of diannearndt.com
- Instructed Ms. Arndt in Photoshop and imaging techniques
- Photographed & shot video for documentary of Rolling Thunder Motorcycle Rally in Washington, D.C. which honors all veterans of American wars
- Photographed & shot video for documentary of annual Brooklyn Giglio Festival
- Works in progress: Governor's Island historical documentary, various video projects

CONTRACTS & FREELANCE WORK

MARNIE GELFMAN: Designer **2016**
Designed gallery companion book for art photography exhibit

BERKELEY VARITRONICS: Technical Illustrator **2016**
Created 5 white-paper illustrations in Illustrator and Google SketchUp

SCOTT SCHOBBER: Book Illustrator **2015**
27 chapter illustrations for print and e-book on hacking

SMOKE SESSION RECORDS: Creative Consultant **2015**
Illustration and concept development

CARLA ULBRICH: Art Director/Graphic Designer **2015**
Created CD cover, booklet and on-disc art for comedy album

SHEREEN McKELLAR: Book Cover Illustrator **2015**
Cover illustration and online graphics

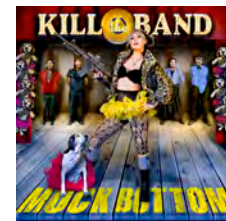
"DAMN FINE MUSIC" Artist Showcase: Art director **2014**
Designed and illustrated humorous and engaging Twin Peaks-themed graphics

NOISE OF O PRODUCTIONS: Logo Designer **2014**
Created iconic logo representing creativity and versatility in audio engineering

OBJECTIVE:

Provide the right solution, at the right time, and in a way that is both meaningful and useful.

"His artistic ability, his enthusiasm, the way he takes charge on something when he knows it's going to be great, his professional attitude and sensitive nature, his intelligence, wit and honest charm.



He is the whole package of AMAZING!"

- Kelly Dwyer

"Jake is also an excellent teacher. He's relaxed, patient and bubbling with ideas to help his clients achieve their goals."

- Dianne Arndt

SKILLS

- Art Direction
- Graphic Design
- Illustration
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Retouching
- Archival Restoration
- Traditional Drawing & Painting
- Technical Illustration
- Cartooning
- Photography
- Paper crafts

LONG-TERM COLLABORATIONS

BARBARA HILLARY, Explorer & Adventurer 2007-2015

Barbara Hillary holds the record for First African-American Woman to Reach Both North and South Poles. She is also a keynote speaker and product representative.

Archivist, Writer and Expedition Communications Manager

- Responsible for website updates, Powerpoint presentations and print materials
- Wrote and edited business correspondence, proposals and copywriting
- Managed GPS location, communications and press briefs for South Pole expedition
- Maintained media and networking info database, and restored archival photos
- Created logo for expedition-planning company, *By Invitation Only*

MODERNAGE CUSTOM DIGITAL IMAGING

Studio Artist 2000 - 2016

- Directed the design and production of in-house posters, banners and POP signage
- Designed safety signage for chemical and equipment areas
- Designed and illustrated large-scale store window print displays and other client graphics needs
- Color-corrected, edited and produced images on photographic and inkjet art prints
- Retouched images for media, catalog and art photography
- Restored archival documents, photographs and art
- Created and standardized job login script, simplifying trafficking process
- Scanned film and opaque originals on drum and flat scanners for hi-res output
- Maintained work backup system and massive headshot print library

SPECIAL PROJECTS:

- Maintained Modernage.com as well as HeadshotRepos.com, a Modernage subsidiary
- Designed and maintained HeadshotRepos.com's online ordering system

METROPOLITAN MUSEUM of ART

Security Officer 1997 - 2000

- Visitor assistance and property protection

"I'd recommend Jake to anyone who is serious about getting work done in a timely manner."

- Jason Thom



"Jake has an amazing eye for detail and the unique ability to create images from verbal descriptions that are incredibly spot on in their feeling and connotation. He just GETS IT."



He speaks in a visual language that compliments any project. His work is incredible as is his work ethic. He is personable, able to take direction and able to meet deadlines." -Natalie Underwood

EDUCATION

School of Visual Arts, BFA 1996

- Illustration & Fine Art
- Computer Arts, Animation, Film & Cartooning

References are available upon request

SPECIAL FOCUS

Kelly Dwyer: Cut & Fold Paper Dolly

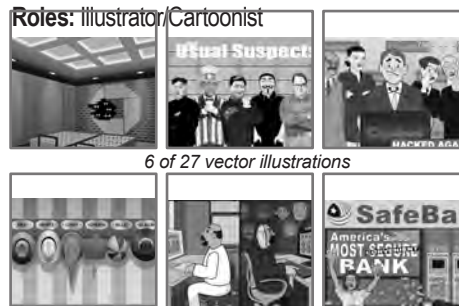


Roles: Art Director, Graphic Designer

The Assignment: Create a paper cut-out doll of Kelly's on-stage persona for her promotions, event giveaways and raffles, and social media.

The Work: Researched popular use of paper fashion dolls. Organized photoshoot of clothing, accessories and figure (Kelly). Masked elements in Photoshop and added instructions for use and enjoyment. Later the design was used to make fridge magnets.

HACKED AGAIN Book Illustrations



6 of 27 vector illustrations

The Assignment: Create 27 chapter-header illustrations. Treat each chapter with humor and develop accurate visual metaphors according to each topic.

The Work: Researched hacking, cybercrime and special themes presented by the author. Fleshed out visual metaphors through sketches and concept sessions with the editor. Brought each illustration to life in Adobe Illustrator for maximum scalability.

Noise of O: Logo Design



Roles: Logo Designer

The Assignment: Create a logo to represent a dynamic, multi-disciplined audio production studio.

The Work: Lisa Ortiz, Noise of O's founder, liked the look of the circular Zen symbol "Enso".

I used Audacity to record a person saying, "Noise of..." I took those visualized sound waves as the first part of the design. Then I meshed the static waveform into the dynamic Enso circle in Adobe Illustrator, creating a conceptual and visual contrast between the two.

